





#### "ITEM – Fostering employee involvement at company level by training the main actors dealing with the European multinationals" VS/2014/0471

FILCAMS CGIL Nazionale

Sofia, 9th May 2016







#### o 19 participants

- <u>19 involved multinationals covering</u>
  <u>Commerce, ICT and Turism sectors</u>
- <u>2 days and a half</u> of lectures, group works, simulations and comparisons



Lite Market States Andrew Stat



Supported by DG Employment, Social Affairs and Inclusion











**CONTENTS** 



1. Trade Unions and representation in the global world: EWC, multinationals, bargaining

- 3. Organizational and accounting complexity of multinational companies: some experiences
- 4. Trade Unions and Representation in a Global world: EWC in to deep!

5. Bargaining and Best experiences in concrete

6. Transnational bargaing

7. Organising and Reputation









Essential elements for a trade unionist in a MNC:

To understand the context in which MNCs act, to know and use communication tools 2.0 and to have a *toolbox* to act as best the unionization within transnational companies (TNC)











### Working group activities on the Directive texts: Simulations finalized to set priorities and strategy as trade union player









# Needs of strategies and concrete actions to use in the daily trade union members life







#### Comments

## ... maybe better:

# Trade unions in EWC?







#### To develop:

#### **Tu Alliance**

## Networking intraEWC







#### **Added value!**

# Organising

# Reputation



